

Selectica Announces New Contract Lifecycle Management Solution and Sales Agreement with EMC

Combination of best-in-class enterprise contract management software and industry-leading enterprise content management platform provides companies with greater visibility, control, and compliance

SAN JOSE, Calif. – April 23, 2009 – Selectica (NASDAQ: SLTC), a leading provider of contract lifecycle management solutions, today announced the immediate availability of a new solution that leverages EMC Documentum enterprise content management and business process management technologies. Selectica also announced a global go-to-market alliance agreement with EMC Corporation whereby the two companies will co-market and jointly sell the solution.

The joint solution, unveiled at the IACCM Americas 2009 conference in Orlando, Florida, brings together the enterprise contract management software expertise of Selectica with the enterprise document management, business process management, and compliance expertise of EMC. This collaboration combines a unified and scalable contract repository with intuitive contract authoring and a flexible workflow engine capable of supporting each organization's unique contract management processes.

Contract Lifecycle Management by Selectica and EMC provides companies greater efficiency and compliance throughout the entire contract lifecycle— from contract request, authoring, negotiation, and approval, through contract execution, on-going obligations management, contract amendment, and renewal.

According to Debbie Wilson, Research Director, Gartner, "Contract lifecycle management solutions have been proven in helping companies gain greater control and improve visibility in their contracting processes. Partnerships between enterprise content management and enterprise contract management vendors are constructive for organizations that wish to leverage their existing investments in an enterprise content management system."

The Contract Lifecycle Management solution delivers rapid time to value with expected payback in less than six months. The solution allows companies to:

- Cut contract cycle time
- Boost productivity
- Reduce risks
- Track and meet contractual obligations and key milestones
- Integrate with key business processes to comply with contractual obligations

“At EMC, we're committed to delivering content-enabled applications to help customers solve complex business challenges,” said Neville Letzerich, Vice President and General Manager of Transactional Content Management at EMC. “We are pleased with Selectica’s decision to leverage the EMC Documentum Case Management Solution Framework as a foundation for this world-class contract lifecycle management solution. Together with Selectica, we bring to market a best-in-class solution for companies in demanding, contract-intensive environments.”

“With the Selectica-EMC relationship, one plus one really does equal three,” said Jason Stern, VP of Products & Business Development. “By combining Selectica’s ten years of contract management expertise with EMC’s undisputed leadership in enterprise content management and business process management, we’ve created a game-changing solution that enables companies to eliminate risk, save money, and increase revenue.”

About Selectica

Selectica (NASDAQ: SLTC) provides Global 2000 companies with solutions that automate complex contract management and sales configuration processes. Selectica’s enterprise solutions streamline critical business functions including sales, procurement, and corporate governance, and enable companies to eliminate risk, increase revenue, and cut costs. Selectica customers represent leaders in manufacturing, technology, retail, healthcare, and telecommunications, including Bell Canada, Cisco, Covad Communications, Fujitsu, Hitachi, International Paper, ManTech, Levi Strauss & Co., Qwest Communications, Sun, Rockwell Automation, Tellabs, and 7-Eleven. For more information, visit www.selectica.com.

Forward Looking Statements

Certain statements in this release and elsewhere by Selectica are forward-looking statements within the meaning of the federal securities laws and the Private Securities Litigation Reform Act of 1995. Such information includes, without limitation, business outlook, assessment of market conditions, anticipated financial and operating results, strategies, future plans, contingencies and contemplated transactions of the Company. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors which may cause or contribute to actual results of Company operations, or the performance or achievements of the Company or industry results, to differ materially from those expressed, or implied by the forward-looking statements. In addition to any such risks, uncertainties and other factors discussed elsewhere herein, risks, uncertainties and other factors that could cause or contribute to actual results differing materially from those expressed or implied for the forward-looking statements include, but are not limited to the on-going global recession; fluctuations in demand for Selectica's products and services; government policies and regulations, including, but not limited to those affecting the Company's industry; and risks related to the Company's past stock granting policies and related restatement of financial statements. Selectica undertakes



Press Release

no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. Additional risk factors concerning the Company can be found in the Company's most recent Form 10-KSB, and other reports filed by the Company with the Securities and Exchange Commission.

Investor Contact: Scott Wilson, (415) 785-7945, ir@selectica.com

Media Contact: Allen Pogorzelski, (408) 545-2531, pr@selectica.com