

Selectica Ranked a Number One Sell-Side Quote-to-Contract Product Suite in Latest Contract Lifecycle Management (CLM) Software Report

Solution Scores Highest Possible Score in 14 of 17 Key Criteria

SAN JOSE, Calif., November 10, 2009 -- Selectica (NASDAQ: SLTC), a leading provider of enterprise contract lifecycle management and sales configuration solutions, announced today that the company was named a leader in the AMR Research report titled "Contract Lifecycle Management Landscape: Why CLM Technologies Need To Be Part of Your Supply Chain," published on Oct 29, 2009.

According to the report, "Selectica's ability to integrate into the sales process with its configurator tool (focused on configuring, pricing, and quoting) and its CLM product to complete the sale set the stage for Selectica to be the No. 1 sell-side quote-to-contract product suite." The report also states, "Selectica's CLM product is one of a few that also supports mobile approvals for faster contract turn time."

The research report evaluated 17 vendors based on 17 different criteria. The Selectica solution received the highest possible score, "5 out of 5," in critical aspects including: innovation, contract authoring, performance measurement and analytics, contract negotiation/revision, contract approval, contract signatures, contract archival/repository, compliance, collaboration, support and implementation, connectivity and visibility, buy-side references, sell-side references, and reference strength.

Overall, the Selectica solution received 82 out of 85 possible points in the evaluation. However, the research was not based on the most recent version of the solution, Selectica Contract Lifecycle Management 4.0, which features new capabilities for managing contract amendments and a new user interface framework that provides an enriched end-user experience, higher employee productivity, and shorter time-to-value.

"We are pleased that the AMR Research study reflects much of the depth and breadth of our solution and our successful implementations at some of the Global 2000's most demanding, contract-intensive companies," said Allen Pogorzelski, Vice President of Marketing at Selectica. "As we continue to deliver new, innovative capabilities to the market, we look forward to further distancing ourselves from the competition."

About Selectica, Inc.

Selectica (NASDAQ: SLTC) provides Global 2000 companies with solutions that automate complex contract management and sales configuration processes. Selectica's enterprise solutions streamline critical business functions including sales, procurement, and corporate governance, and enable companies to eliminate risk, increase revenue, and cut costs. Selectica customers represent leaders in manufacturing, technology, retail, healthcare, and telecommunications, including Bell Canada, Cisco, Covad

Communications, Fujitsu, Hitachi, International Paper, ManTech, Levi Strauss & Co., Qwest Communications, and Rockwell Automation. For more information, visit www.selectica.com.

Forward Looking Statements

Certain statements in this release and elsewhere by Selectica are forward-looking statements within the meaning of the federal securities laws and the Private Securities Litigation Reform Act of 1995. Such information includes, without limitation, business outlook, assessment of market conditions, anticipated financial and operating results, strategies, future plans, contingencies and contemplated transactions of the Company. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors which may cause or contribute to actual results of Company operations, or the performance or achievements of the Company or industry results, to differ materially from those expressed, or implied by the forward-looking statements. In addition to any such risks, uncertainties and other factors discussed elsewhere herein, risks, uncertainties and other factors that could cause or contribute to actual results differing materially from those expressed or implied for the forward-looking statements include, but are not limited to the on-going global recession; fluctuations in demand for Selectica's products and services; government policies and regulations, including, but not limited to those affecting the Company's industry; and risks related to the Company's past stock granting policies and related restatement of financial statements. Selectica undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise. Additional risk factors concerning the Company can be found in the Company's most recent Form 10-K, and other reports filed by the Company with the Securities and Exchange Commission.

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